

Tisha Di Fresco

WordPress Developer | Front-End Development | Performance Optimization

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SUMMARY

WordPress Developer specializing in building, maintaining, and optimizing responsive websites using WordPress, Divi, HTML, CSS/SCSS, JavaScript, and PHP. Experienced customizing themes and plugins, implementing Advanced Custom Fields (ACF), troubleshooting production issues, and translating design concepts into scalable front-end layouts. Strong focus on performance optimization, Lighthouse improvements, accessibility best practices, and reducing cumulative layout shift (CLS). Comfortable collaborating with marketing teams, clients, and project managers to deliver reliable, user-friendly websites.

SKILLS

WordPress • Divi • WooCommerce • PHP • HTML5 • CSS3 / SCSS (Sass) • JavaScript
Responsive Web Design • Cross-Browser Compatibility • Git • Accessibility (WCAG Awareness)
Theme & Plugin Customization • Advanced Custom Fields (ACF) • API Integrations
Lighthouse • PageSpeed Insights • CLS Optimization • Technical Troubleshooting

EXPERIENCE

Founder & WordPress Developer / Consultant - BrightPath Web Studio (Remote)

Aug 2024 – Present

- Design, develop, and maintain responsive WordPress websites using Divi, HTML, CSS, JavaScript, and PHP
- Customize WordPress themes, plugins, and ACF fields for flexible content and scalable layouts
- Improved Lighthouse performance **62** → **99** by stabilizing layouts, reducing cumulative layout shift (CLS), and optimizing front-end assets
- Troubleshoot WordPress production issues, manage plugin updates, and maintain site stability across themes, plugins, and hosting environments
- Develop reusable CSS components and structured layouts to streamline scalable WordPress page development

WordPress Developer (Contract) — mytCreative (Remote)

September 2024 – Present

- Maintain and update WordPress client sites while collaborating with marketing and design teams on site updates
- Implement WooCommerce features, plugin integrations, SEO improvements, and responsive layout updates
- Troubleshoot WordPress issues related to themes, plugins, and front-end functionality
- Translate design concepts into responsive, production-ready WordPress pages using HTML, CSS, and JavaScript

PORTFOLIO PROJECTS

Portfolio: <https://brightpathwebstudio.org/portfolio>

Angel City Massage — WordPress Developer

Live Site: <https://angelcitymassage.com>

- Built responsive multi-section WordPress pages using Divi with custom CSS and structured layouts
- Improved Lighthouse performance **62** → **99** through CLS reduction and front-end optimization
- Implemented booking integrations, review systems, and form configurations to enhance site functionality

Dale Tiffany — WordPress CMS Integration

- Supported WordPress CMS structure and validated UI stability for scalable content and product updates

EDUCATION

B.S. Web Development — Full Sail University (2024), Valedictorian | Advanced Achievement Award | Director's Awards (2)